

# UTAH ATE SKILL CERTIFICATION STUDENT PERFORMANCE EVALUATION

Test Number: **#810** Test Name: **Multimedia I - Design & Development**

(PRINT) Student's Name: \_\_\_\_\_

Date: \_\_\_\_\_

(PRINT) Teacher's Name: \_\_\_\_\_

School: \_\_\_\_\_

Teacher's Signature: \_\_\_\_\_

District: \_\_\_\_\_

The performance evaluation is a required component of the skill certification process. Each student must be evaluated on the required performance objectives below. Performance objectives may be completed and evaluated anytime during the course. Students who achieve a 3 or 4 (moderately to highly skilled) on **ALL** performance objectives and 80% on the written test will be issued an ATE skill certificate.

- Students should be aware of their progress throughout the course, so that they can concentrate on the objectives that need improvement.
- Students should be encouraged to repeat the objectives until they have performed at a minimum of a number **3 or 4 on the rating scale (moderately to highly skilled level)**.
  - 4 = highly skilled      Successfully demonstrated without supervision
  - 3 = moderately skilled      Successfully demonstrated with limited supervision
  - 2 = limited skill      Demonstrated with close supervision
  - 1 = not skilled      Demonstration requires direct instruction and supervision
- When a performance objective has been achieved at a minimum of 80% (moderately to highly skilled level), "**Y**" (**Y=YES**) is recorded on the performance summary evaluation form. If a student does not achieve a 3 or a 4 (moderately to highly skilled level), then an "**N**" (**N=NO**) is recorded on the summary sheet for that objective.
- All performance objectives **MUST** be completed and evaluated prior to the written test.
- The teacher will bubble in "**A**" on the answer sheet for item **#81** for students who have achieved "**Y**" on **ALL performance objectives**.
- The teacher will bubble in "**B**" on the answer sheet for item **#81** for students who have **ONE or more "N's"** on the performance objectives.
- The signed evaluation sheet(s) **MUST** be kept in the teacher's file for two years.
- A copy is also kept on file with the schools ATE skills certification testing coordinator for two years.

Yes		No		Standard 1 – The student has developed an awareness of multimedia career opportunities and the relevant history of the computer/multimedia industry.
4	3	2	1	
				<ul style="list-style-type: none"> <li>• Understands career opportunities in the multimedia industry</li> <li>• Demonstrated employability skills such as responsibility, dependability, ethics, respect and cooperation</li> <li>• Performed with a positive work ethic and attitude</li> <li>• Developed a realistic Student Education Occupation Plan (SEOP) to guide further educational/occupational pursuits</li> </ul>
Yes		No		Standard 2 – The student demonstrated the ability to perform basic computer functions on a dual platform (PC and/or Mac).
4	3	2	1	
				<ul style="list-style-type: none"> <li>• Demonstrated basic operation system functions</li> <li>• Demonstrated basic file commands</li> <li>• Converted and/or compressed files to various formats when needed</li> <li>• Demonstrated the ability to manage files on a PC and Network</li> <li>• Used appropriate documentation and help features when needed</li> <li>• Utilized shortcut keys and quick-stroke commands when needed</li> <li>• Adhered to the school's acceptable use policy</li> </ul>

Yes		No		<b>Standard 3 – The student has applied principles and elements of visual design while creating multimedia projects.</b>
4	3	2	1	
				•Demonstrated appropriate use of principles and elements of visual design
Yes		No		<b>Standard 4 – The student has demonstrated proper planning and design by utilizing an instructional model such as ADDIE in the development of multimedia projects.</b>
4	3	2	1	
				<ul style="list-style-type: none"> <li>•Demonstrated the Analyze step in the ADDIE model by identifying project needs and audience</li> <li>•Demonstrated the Design step in the ADDIE model by preparing a project outline, objectives, style guide, storyboard, first breadth prototype, and first depth prototype</li> <li>•Demonstrated the Develop step in the ADDIE model by completing a project meeting deadlines and specifications proofreading for errors (technical, logical, grammar and spelling)</li> <li>•Demonstrated the Implement step in the ADDIE model by conducting alpha and beta testing</li> <li>•Demonstrated the Evaluate step in the ADDIE model by revising the project as requested by the client</li> <li>•Understands the process of producing a finished multimedia product</li> </ul>
Yes		No		<b>Standard 5 – The student has participated in individual and team (group) activities.</b>
4	3	2	1	
				<ul style="list-style-type: none"> <li>•Demonstrated the ability to work individually in the completion of multimedia projects applying communication and problem solving skills.</li> <li>•Demonstrated the ability to work as a contributing member of a team in the completion of multimedia projects applying communication, management, organizational, leadership and compromise skills to meet team objectives</li> </ul>
Yes		No		<b>Standard 6 – The student has produced various forms of media.</b>
4	3	2	1	
				<ul style="list-style-type: none"> <li>•Created, scanned and manipulated 2D bitmap (raster) graphics</li> <li>•Created and manipulated 2D vector graphics</li> <li>•Created a keyframe and path animation</li> <li>•Captured and edited digital video demonstrating proper filming techniques</li> <li>•Captured and edited digital audio</li> <li>•Created a personal archive of work/projects</li> </ul>
Yes		No		<b>Standard 7 – The student understands various multimedia strategies and objectives.</b>
4	3	2	1	
				<ul style="list-style-type: none"> <li>•Demonstrated selecting the appropriate medium to develop and deliver multimedia projects</li> <li>•Demonstrated knowledge of multimedia terminology and presentation modes</li> </ul>
Yes		No		<b>Standard 8 – The student used multimedia tools and authoring skills to develop a complete and functional interactive multimedia group project.</b>
4	3	2	1	
				<ul style="list-style-type: none"> <li>• Produced project plan documentation using standard 4 as a guide in collaboration with a subject matter expert (SME)/Client</li> <li>•Created original media and interfaces for the project</li> <li>•Obtained permission to use copyrighted materials where required and cited sources</li> <li>•Demonstrated an understanding of fair-use guidelines</li> <li>•Utilized interaction and navigational tools including menus, buttons, timer events and user-driven events where needed</li> <li>•Conducted a Alpha and Beta test of the project</li> <li>•Completed the project within the predetermined deadline meeting the client's specifications</li> </ul>